

EXPERIENCE

Designer at Rogue Projects, May 2021 – Present Design and Digital Marketing Intern at Rogue Projects, November 2020 – May 2021

Contact: Upon request

Started as an intern and was promoted to designer after 6 months. Responsibilities include designing product pitch presentations and internal documents, packaging design, branding, photo editing, creating gifs, product marketing, website design, creating and scheduling content for two Instagram accounts, reporting to the director of the studio, working under time pressure and under limited supervision.

Social Media Manager & Graphic Designer for Barry the Cactus, June 2019 – April 2020

Contact: Lizzy McAllister, Co-Owner, hello@barrythecactus.com

Includes roles such as regularly updating the Instagram & Facebook, product photography, packaging design, using the Adobe Creative Suite in creating digital media and video adverts, marketing & promoting new products, ensuring brand continuity across platforms.

Retail Staff at The Design Museum, December 2019 – Present

Currently retail staff in The Design Museum gift shop, working as a team, communicating through Microsoft Teams, interacting with customers, retain knowledge of products and exhibitions, ensure the shop and products look tidy and appealing.

Retail Assistant for Barry the Cactus at Topshop, November 2018 – August 2019

Worked in a busy retail environment, taking care of plants and cacti, interacting with customers, delivering quality visual merchandising to the display.

Bar Staff at the Comedy Pub, Piccadilly Circus, February 2018 – July 2018

Gained experience in delivering quality service in a busy environment, stock rotation, working as a team, handling and serving food and drinks, and working long hours.

Volunteer at Studio Myerscough, June 2013 & July 2017

Contact: Morag Myerscough, morag@studiomyerscough.co.uk

Worked with Morag Myerscough in helping complete her installation on London's Southbank for the Festival of love in 2013, and again in 2017 for the Barbican and the West Smithfield Rotunda Garden. Gained knowledge in working as a team, completing work under time pressure in the industry, and assisting a senior graphic designer.

QUALIFICATIONS

2016 – 2019

First Class Honours (UAL)

London College of Communication, University of the Arts London
BA (Hons) Graphic and Media Design

2016

University for the Creative Arts (UCA Epsom)
Foundation Diploma in Art & Design: Pass

2015

Bilingual International Baccalaureate (IB) Diploma (English/French)
40 out of 45 total points
Subjects: Visual Arts, English Language & Literature, Psychology,
Maths Studies, Biology, French (Language A)

EDUCATION

Higher Education

2016 – 2019: London College of Communication, UAL, London
2015 – 2016: University for the Creative Arts (UCA) Epsom, England

School

2012 – 2015: ACS International School, Egham, England
2010 – 2012: Western Academy of Beijing, China
2009 – 2010: Beijing City International School, China
2007 – 2009: Lycée Van Gogh, The Hague, The Netherlands
2003 – 2007: École Jules Verne, Croissy-Sur-Seine, France

ACHIEVEMENTS

Shortlisted & Commended | Creative Conscience, 2019

For my project 'LoCalendar,' recognising projects that aim to solve a social issue through design.

Volleyball President | UAL, 2018-19

Elected President of the Volleyball Society in my final year of university.

Founders' Award | ACS Egham International School, 2015

Recognises academic achievement, contribution to school life, service to others, and exceptional leadership.

WHO AM I

Hello! My name is Coralie Zimmerman, I am a graphic designer & illustrator based in Islington, London.

I have experience in digital design, branding, social media marketing, and packaging design. I am passionate about using design for change & making a positive impact, specifically concerning sustainability and mental health.

GET IN TOUCH

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